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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application Of:

David L. NEWBOLD

SERIAL NO.:

10/045,059

FILING DATE:

January 15, 2002

For:

METHOD AND SYSTEM FOR PROFILING USERS BASED ON THEIR

RELATIONSHIPS WITH CONTENT TOPICS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

TRANSMITTAL LETTER

Sir:

Transmitted herewith for filing in the present application are the following documents:

- Revocation and New Power of Attorney with the relevant portion of Schedule A; and
- 2. Associate Power of Attorney with the relevant portion of Schedule A.

If the enclosed papers are considered incomplete, the Mail Room is respectfully requested to contact the undersigned at (703) 905-2120.

Respectfully submitted,

Customer No. 00909

Rick A. Toering
Registration No. 43,195
PILLSBURY WINTHROP LLP
P.O. Box 10500

McLean, Virginia 22102

703-905-2000

Dated: January 11, 2005



PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee:

INTERNATIONAL BUSINESS MACHINES CORPORATION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REVOCATION AND NEW POWER OF ATTORNEY

International Business Machines Corporation, owner of the entire right, title and interest in, to and under the listed patents and patent applications attached hereto under Schedule A, by virtue of assignments, hereby revokes any and all former powers of attorney and appoints the attorneys

| James G. Gatto Rick A. Toering Bradford C. Blaise Sean L. Ingram Stephen T. Keohane C. Steven Kurlowecz Eric Damon Stephen Meyers | Registration No. 32,694 Registration No. 43,195 Registration No. 47,429 Registration No. 48,283 Registration No. 34,360 Registration No. 46,846 Registration No. 41,695 Registration No. 29,330 |
|---|--|
| Steven J. Soucar | Registration No. 32,440 |
| Lynn Anderson | Registration No. 46,412 |

as Assignee's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the patents and patent applications listed on the attached Schedule A.

Address all telephone calls to James G. Gatto at telephone number 703-905-2054.

Address all correspondence to Customer Number

00909

The undersigned hereby declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the patents, the patent applications or any patents issuing therefrom.

INTERNATIONAL BUSINESS MACHINES CORPORATION

| Ву: | Stel | | _ |
|--------|-----------------------|-----|---------|
| Name:_ | Stephen T. Keohane | | _ |
| Title: | Intellectual Property | Law | Counsel |
| Date: | 12/16/04 | | |

SCHEDULE A

| Serial No./ | Filing Date/ | |
|-------------|--------------|--|
| Patent No. | Issue Date | Title |
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| 10/045,059 | 01/15/2002 | METHOD AND SYSTEM FOR PROFILING USERS BASED ON THEIR RELATIONSHIPS WITH CONTENT TOPICS |
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee:

INTERNATIONAL BUSINESS MACHINES CORPORATION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

ASSOCIATE POWER OF ATTORNEY

The undersigned holder of a Power of Attorney for the listed patents and patent applications attached hereto under Schedule A, grants an Associate Power of Attorney to the attorneys and agents associated with Customer Number:

00909

to take any and all action necessary with regard to the patents and patent applications listed on the attached Schedule A.

Address all telephone calls to James G. Gatto at telephone number 703-905-2054. Address all correspondence to Customer Number:

00909

Respectfully submitted,

Customer No. 00909

Rick A. Toering Registration No.: 43,195 PILLSBURY WINTHROP LLP P.O. Box 10500 McLean, Virginia 22102

703-905-2000

Dated: January 11, 2005

SCHEDULE A

| Serial No./ Patent No. | Filing Date/ Issue Date | Title |
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